



Gillian Farinella

Graphic Designer

Profile

Motivated Digital Media Design graduate with strengths in visual communication, event coordination, and client success. Skilled in blending creativity with clear organization to support teams, engage audiences, and bring ideas from concept to execution. Passionate about thoughtful design, community focused work, and positive client experiences.

Contact

- + (218) 838 - 3443
- + gillianelaynefarinella.com
- + Mounds View, MN

Skills

Creative & Technical

- + Adobe Photoshop
- + Adobe InDesign
- + Adobe Premiere
- + DSLR Photography
- + Video Editing (Premiere, iMovie)
- + Web Design (HTML, CSS)

Professional & Communication

- + Event Planning
- + Client Success
- + Customer Service
- + Social Media
- + Administrative Organization
- + Scheduling & Coordination
- + Writing & Messaging

Education

- + Bachelors Degree in Digital Media Arts - Design Concentration, **University of St Thomas**

Work Experience

- + **Freelance Social Media Manager**
Create and manage branded content, visuals, and strategy for small businesses, focusing on cohesive design, analytics based growth, and consistent digital presence.
- + **Design Lead / Executive Director, The Crest**
Led visual identity and layout for The Crest, managing design direction and ensuring cohesive, print ready graphics across issues. Directed publication operations, overseeing content strategy, creative teams, and organization wide collaboration to deliver engaging student media.